

POSITIVE FEEDBACK

Microphone Test: MXL 960

Tested by: Bruce Anderson,
Production Manager, FOX/CW/OKC Productions

Dear MXL,

I received the MXL 960 and want to thank you for the opportunity to use and test it for commercial broadcast. Of the microphones tested, MXL was the only manufacturer who did not insist upon strict parameters, i.e., room dimensions, preamp requirements, background acoustics, EQ settings, etc. One manufacturer even grimaced because of my selection of a “cheap” preamp. Although pre-warned, I performed the tests in an open room, at my desk. This is the real world of television broadcast—niceties are for musicians. Needless to say, the 960 performed flawlessly—the result was deep, true and clear. Voices—both male and female—were pleasantly colored in a fashion that truly complemented the narrator in the end result. Everyone was pleased and impressed with the sound, the robustness of the build quality, the professional appearance to clientele and, of course, the price.

The 960 was added to the equipment suggestion list for 2009-2010 as “Voiceover Microphone Preference.” On a regular basis, I am asked to address audiences of broadcast professionals and students about everything from script writing, to client relations, to general adventures in creativity. I have developed an ongoing curiosity concerning the sort of equipment voice-over artists and narrators are currently utilizing and posed the question to a recent gathering in Colorado. Many were totally brand and model specific, and just as many others simply used whatever was available (not good in the age of digital transition). I told them of my experience with the MXL 960 and instructed my audience to simply Google MXL. As a result of all of my research, I have since created “The Anderson Sound Project,” a not-for-profit information pool for aspiring professional broadcast voice-over artists, announcers and actors.

Once again I really must thank you for helping with the success of my initial project—and I do believe that there is going to be a significant upswing in the use of MXL product in television broadcast as a result. And one more note: could you please let me know when the new V89 is to be released? It is an impressive piece of gear and sounds like a perfect open-studio, live-on-the-air mic.

Best,

Bruce Anderson

