

## **Steinberg, MXL, MOGAMI, and Yamaha Join Forces to Offer Consumers High Value Recording Packs**

(October 1, 2013) - Four of the top names in recording, Steinberg, MXL, MOGAMI, and Yamaha announce the release of two new recording packs that offer musicians, engineers and producers the best brands in the box: the Cubase Recording Pack and the UR22 Recording Pack.

The Cubase Recording Pack comes with Cubase 7\* and the UR22 audio interface from Steinberg, along with an MXL1022 condenser microphone, MXL-57 shock mount and a Mogami 10' XLR-XLR cable. The Cubase Recording Pack also includes a pair of Yamaha RH5MA headphones – the final component in this quality instant recording studio solution.

The second bundle, the hardware-oriented UR22 Recording Pack, features the UR22, a full downloadable version of Cubase AI7, an MXL1022 condenser microphone, an MXL-57 shock mount and a Mogami 10' XLR-XLR cable. The UR22 Recording Pack is aimed at first time audio interface users who seek a high quality solution featuring trustworthy brands.

One of the most popular Digital Audio Workstations in the world, Cubase 7 features the new MixConsole, enhanced workflow options and a new Channel Strip that offers epic pro-console sound. The rock-solid UR22 USB 2.0 audio interface includes two D-PRE preamps and 192 kHz support, providing professional-grade sound in a portable package.

The MXL1022 large diaphragm condenser microphone captures vocals and instruments in crisp detail. It features an FET preamp with balanced output and wide frequency response to pick up a broad range of sound, from vocals to a wide variety of instruments. The microphone is internally wired with world-class Mogami cable for precise recordings and, when placed into the MXL-57 shock mount, ensures professional performance.

The 10' XLR-XLR Cable from Mogami, the largest selling cable brand for major recording facilities, delivers the purest recordings. Each cable is made from Mogami's 2552 microphone cable with signature Mogami 100 percent spiral coverage for extremely

low noise. The cable is finished off with high quality gold-contact XLR connectors.

Yamaha RH5MA headphones, which provide accurate sound reproduction, represent an excellent choice for pro studio monitoring. Featuring a semi-closed design, they come with 1/4" and 1/8" inch jacks along with an eight-foot long cable. Frequency response is 20 Hz to 20 kHz and the impedance is 32 ohms.

"MXL and MOGAMI are proud to be bundled with products by two well-respected names in music recording – Steinberg and Yamaha," said MXL Director of Sales and Marketing Perry Goldstein. "These bundles are compilations of four excellent brands that will result in a great experience for the end user."

Steinberg North America Director Alan Macpherson said that "Having such renowned brands as MXL, Mogami and Yamaha bundled with Steinberg's most popular products is inspiring. With only the best brands included, there is a clearly defined quality difference for both professional and entry level end users."

### **Pricing and Availability**

The Cubase Recording Pack (MSRP: \$1,119.99) and the UR22 Recording Pack (MSRP: \$439.99) will be available in October exclusively in the United States.

*\*Please note: the Cubase Recording Pack includes Cubase 7 Upgrade 4 to 'upgrade' the existing license, pre-loaded onto the included eLicenser USB key.*

### **About Steinberg Media Technologies GmbH**

Steinberg is known the world over for its audio software and hardware solutions. The company has been developing, manufacturing and selling innovative products for musicians and producers in the music, film, post production and multimedia industries since 1984. Steinberg products are used by Grammy and Oscar award-winning composers, engineers and producers. The company also offers business customers license management and copy protection systems. Visit [www.steinberg.net](http://www.steinberg.net) for further details. All trademarks are trademarks or registered trademarks of the respective owners.

### **About MXL**

MXL, a division of Marshall Electronics, is a leading manufacturer of consumer and professional audio products for the music recording, broadcast, post, production, and live sound markets. MXL microphones are designed and engineered in El Segundo, California. Additional information on MXL microphones can be found at [www.mxlmics.com](http://www.mxlmics.com).

**About MOGAMI**

Often referred to as “The Cable of the Pros,” MOGAMI Cable is used in recording studios worldwide by some of the biggest names in music today. MOGAMI produces instrument and microphone cables for studio and live performances. Every foot of MOGAMI cable is manufactured in MOGAMI’s Nagano, Japan facility. MOGAMI is distributed exclusively in North America by Marshall Electronics. To learn more about MOGAMI cable, visit [www.MOGAMICable.com](http://www.MOGAMICable.com).

**About Yamaha**

Yamaha Corporation of America (YCA) is one of the largest subsidiaries of Yamaha Corporation, Japan and offers a full line of award-winning musical instruments, sound reinforcement and home entertainment products to the U. S. market. Products include: Yamaha acoustic, digital and hybrid pianos, portable keyboards, guitars, acoustic and electronic drums, band and orchestral instruments, marching percussion products, synthesizers, professional digital and analog audio equipment, Steinberg recording products and Nexo commercial audio products, as well as AV receivers, amplifiers, Blu-ray/CD players, iPod docking systems, home-theater-in-a-box systems, earphones, headphones, sound bars, and its exclusive line of Digital Sound Projectors. YCA markets innovative, finely crafted technology and entertainment products and musical instruments targeted to the hobbyist, education, worship, professional music, installation and consumer markets.

Contact: Ian Cohen

IGC Public Relations

Phone: (310) 601-8104

Mxl at igcpr.com