



Where Great Recordings Begin

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Sound Runner by MXL Cable Makes Its World Debut at NAMM 2014

MXL unveils complete line of retail packaged microphone and instrument cables for end users.

Anaheim, CA (January 1, 2014) – MXL announces the release of Sound Runner by MXL microphone and instrument cables. The new cables take their name from the popular Sound Runner speaker cables first sold by MXL's parent company, Marshall Electronics, starting in 1996. Sound Runner is being reintroduced under the MXL brand name to emphasize the performance and value that are hallmarks of both brands.

New Sound Runner cables are designed to provide high performance at an affordable price, making them a good value for intermediate level audio cable. It will appeal to musicians looking for the best price-performance. It is offered in two varieties: SRX microphone cables and SRI instrument cables.

Sound Runner Microphone Cable has 95% coverage copper braid shield, offering high cancellation of RFI and hum. It is made with high conductivity copper that offers a wide, accurate frequency response.

Sound Runner Instrument Cable has spiral shield for RFI, EMI, and hum noise rejection. It has a tangle-resistant, rugged textile covering available in brown or teal.

Both cables offer excellent insulation and clear tone. They are finished with high quality connectors, and they carry a lifetime warranty.

Sound Runner by MXL will be available in early 2014.

About MXL

MXL is division of Marshall Electronics. MXL is a leading manufacturer of consumer and professional audio products for the music recording, broadcast, post, production, and live sound markets. Additional information on all MXL microphones can be found at www.mxlmics.com.

About Marshall Electronics:

Marshall Pro Audio/Video is a leading supplier of LCD monitors, cameras, business microphones, cables and accessories for A/V professionals around the world. With over





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30 years of experience servicing the industrial, broadcast and OEM electronics industries, Marshall Pro A/V offers unique system solutions, flexibility, superior customer service and the latest technologies for the professional audio/video market. Discover the Marshall advantage at www.marshall-usa.com.

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