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MXL LAUNCHES ARIA, A WORLD CLASS STUDIO CONDENSER MICROPHONE THAT BRIDGES THE GAP BETWEEN VINTAGE TUBE AND SOLID STATE MICROPHONE TECHNOLOGY

MXL Introduces A Microphone Designed For The International Market, Featuring The Sound And Look Of The Classic European Tube Microphones Within A Solid State Design

El Segundo, CA, March 21, 2012 –MXL Microphones, a leading manufacturer of professional recording microphones today announced the upcoming release of the ARIA condenser studio microphone. The ARIA is the first in a planned series of new studio microphones that bridges the sound gap between vintage tube and solid state microphones, and is targeted towards the non-U.S. customer.

Sporting a classic design, the ARIA has an elegant gray metallic body, with black chrome trim. The large diaphragm capsule has a cardioid polar pattern, with a -10db pad and low frequency roll-off. The result is the first solid state microphone that approaches the superb, rich vocal sound of the more well known German vintage microphones, while providing an affordable solution for any home or professional studio.

“If you could only own one microphone, the ARIA would have to be your choice. This is first and foremost a vocal microphone, and it has a sweet, natural sound, designed to compliment the human voice,” states Perry Goldstein, MXL Sales & Marketing Manager. “With a sound quality that is reminiscent of the classic studio mics we all know so well, the ARIA also epitomizes the cosmetic appeal that the European customer will appreciate. This foray into the international markets marks an expansion of our current business model, as we have designed the Aria solely with the international market in mind, thus it will be our first model that will not be distributed to the U.S. market.”

Key Features:

- Pressure gradient condenser mic
- Gold-sputtered 6 micron diaphragm
- Frequency response 20hz – 20Khz
- Cardioid polar pattern
- Metallic gray body with black chrome trim
- Ships with wood case, shock mount, cleaning cloth, and mic clip.
- Available outside the U.S.

The Aria will be available in music stores outside the U.S., starting July 2012.

About MXL:

MXL is division of Marshall Electronics. MXL is a leading manufacturer of consumer and professional audio products for the music recording, broadcast, post, production, and live sound

markets. Additional information on the ARIA and all MXL microphones can be found at www.mxlmics.com

About Marshall Electronics:

Marshall Pro Audio/Video is a leading supplier of LCD monitors, cameras, business microphones, cables and accessories for A/V professionals around the world. With over 30 years of experience servicing the industrial, broadcast and OEM electronics industries, Marshall Pro A/V offers unique system solutions, flexibility, superior customer service and the latest technologies for the professional audio/video market. Discover the Marshall advantage at www.marshall-usa.com.

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