

Contact: Ian Cohen
IGC Public Relations
Phone: (310) 601-8104
Mxl at igcpr.com

Perry Goldstein
MXL Microphones
Perry@marshallelectronics.net

**MXL SOARS TO NEW HEIGHTS IN BROADCAST QUALITY WITH ITS LAUNCH OF
THE BCD-1 DYNAMIC MICROPHONE**

*As It Combines Reliable Sound Reproduction With A Sturdy Construction, The BCD-1 Was
Designed With The Serious Broadcast Professional In Mind*

El Segundo, CA, April 16, 2012 –**MXL Microphones**, a leading manufacturer of consumer and professional grade recording microphones today announced the addition of the BCD-1 to its line of award winning microphones. The MXL BCD-1 is a professional cardioid dynamic microphone designed to deliver warm and rich tones to make vocals stand out in any broadcast recording. The built-in swivel mount allows for perfect positioning when combined with the optional BCD-Stand.

"MXL microphones are already well known in the voice-over community. The BCD-1 adds the traditional look and sound of a classic broadcast microphone to their line-up, and gives newscasters a great microphone at a great price," stated Perry Goldstein, Sales and Marketing Manager for MXL Microphones. "With so many people setting up broadcast studios for internet radio shows, the demand for this kind of microphone has increased exponentially. The BCD-1 rounds out our selection of microphones aimed at the broadcast industry."

Features:

- Dynamic broadcast microphone that delivers a natural vocal tone
- Excellent side rejection that's great in a noisy room
- Tuned grill that eliminates internal reflections
- Built-in shock mount that prevents unwanted noise
- Also excellent for recording voice over applications

Specifications:

Type: Dynamic
Frequency Response: 40 Hz-15 kHz
Polar pattern: Cardioid
Sensitivity:-54 dB re 1 V/Pa
Impedance: 600 ohms
Size: 157.5mm x 50.8mm / 6.2 in. x 2.0 in
Weight: 1.25 lbs / 567g
Metal Finish: Black

About MXL:

MXL is division of Marshall Electronics. MXL is a leading manufacturer of consumer and professional audio products for the music recording, broadcast, post production, and live sound markets. Additional information on the BCD-1 and all MXL microphones can be found at www.mxlmics.com.

About Marshall Electronics:

Marshall Pro Audio/Video is a leading supplier of LCD monitors, cameras, business microphones, cables and accessories for A/V professionals around the world. With over 30 years of experience servicing the industrial, broadcast and OEM electronics industries, Marshall Pro A/V offers unique system solutions, flexibility, superior customer service and the latest technologies for the professional audio/video market. Discover the Marshall advantage at www.marshall-usa.com.

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