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MXL UNVEILS ITS BCC-1, A TOP TIER CONDENSER MICROPHONE DESIGNED FOR VOICE OVER ARTISTS

Blending Accurate Sound Reproduction With Unparalleled Durability, The BCC-1 Was Engineered With The Voice Over Artist In Mind

El Segundo, CA, April 16, 2012 –**MXL Microphones**, a leading manufacturer of consumer and professional grade recording microphones today announced the addition of the BCC-1 to its line of award winning microphones.

The MXL BCC-1 takes a new spin on side address broadcast microphones. This end address microphone was designed to handle demanding performance requirements found in voice-over work. The small diaphragm condenser capsule captures vocals and dialogue without any compromises. The BCC-1 includes an internal shock mount, a narrow polar pattern and a roll off switch.

“The BCC-1 is an excellent condenser microphone for a controlled studio environment. The high level of sensitivity and SPL delivers a clean, rich sound,” stated Perry Goldstein, Sales and Marketing Manager for MXL Microphones. “Housed in a traditional broadcast body, it can be mounted on a broadcast stand, and accommodate a side address. That makes the BCC-1 perfect for studio voice over work, studio interviews, and other vocal work inside a studio where side address is required.”

Features:

- Condenser broadcast mic that delivers a balanced sound
- Small-diaphragm capsule for detailed, accurate recordings
- Tuned grill that eliminates internal reflections
- Bass roll-off switch that gives extra clarity to lower voices
- Built-in shockmount that prevents unwanted noise

About MXL:

MXL is division of Marshall Electronics. MXL is a leading manufacturer of consumer and professional audio products for the music recording, broadcast, post, production, and live sound markets. Additional information on the BCC-1 and all MXL microphones can be found at www.mxlmics.com.

About Marshall Electronics:

Marshall Pro Audio/Video is a leading supplier of LCD monitors, cameras, business microphones, cables and accessories for A/V professionals around the world. With over 30 years of experience servicing the industrial, broadcast and OEM electronics industries, Marshall Pro A/V offers unique system solutions, flexibility, superior customer service and the latest technologies for the professional audio/video market. Discover the Marshall advantage at www.marshall-usa.com.

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