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Broadcast News Goes Mobile with MXL Mobile Media Microphones for Cell Phones and Tablets

MXL Mobile Media Microphones are designed to meet specific audio and video recording needs in journalism, video production and remote news reporting.

El Segundo, CA (September 12, 2014) – MXL Microphones, a division of Marshall Electronics, brings a new level of convenience to on-location reporting with the Mobile Media Series. Mobile Media microphones are compatible with mobile phones and tablets, making it easy to capture quality audio on any mobile device. The audio recordings can be used for broadcast journalism, video production, and interviews. Each Mobile Media Microphone includes a 3.5 mm Y cable with a built-in headphone jack for audio playback or monitoring.

While the use of mobile devices is not new in the A/V industry, the Mobile Media Series turns the focus from video quality to audio quality. Mobile Media Microphones are tailored for specific recording applications in order to capture clearer, more targeted audio.



MXL Director of Sales and Marketing Perry Goldstein says, “As more people use mobile devices for audio and video recording, the demand for quality mics is growing. One mic does not fit all applications. That is why MXL is creating a full line of mics that plug into the 3.5mm mini jack, which makes them compatible with most phones and tablets, regardless of operating system. From handheld, to tabletop meeting mics, wired and wireless, MXL Mobile Media mics will give users a range of choices, all professional quality in design, features and sound.”

The MM-VE001 Mobile Videographer’s Essentials Kit is an audio for mobile video solution consisting of the FR-310 shotgun microphone, an impedance-matching cable with 3.5mm plug, and a fully adjustable bracket mount. The cable allows the FR-310 to deliver an audio signal to the smartphone for audio-only recording or audio for video recording. This solution provides directional audio pickup on mobile phones.

The MM-110 is a boundary microphone useful for recording meetings or interviews involving multiple people to a mobile phone or tablet. The MM-130 Handheld Microphone is designed for one-on-one interviews. It has cardioid and omni patterns and a simple handheld design that looks professional on camera. The MM160 is a lavalier microphone. This discreet lapel mic has an omni capsule and captures speech from the wearer clearly and accurately. All four Mobile Media microphones are available now. More microphones are planned.

The Mobile Media Series will be displayed at Marshall Electronics Booth #11.D20 at the IBC Show.

About MXL

MXL is division of Marshall Electronics. MXL is a leading manufacturer of consumer and professional audio products for the music recording, broadcast, post, production, and live sound markets. Additional information on all MXL microphones can be found at www.mxlmics.com.

About Marshall Electronics:

Marshall Pro Audio/Video is a leading supplier of LCD monitors, cameras, business microphones, cables and accessories for A/V professionals around the world. With over 30 years of experience servicing the industrial, broadcast and OEM electronics industries, Marshall Pro A/V offers unique system solutions, flexibility, superior customer service and the latest technologies for the professional audio/video market. Discover the Marshall advantage at www.marshall-usa.com.

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