



Where Great Recordings Begin

FOR IMMEDIATE RELEASE

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Summer NAMM 2013: MXL Genesis Line Evolves With New Genesis FET Microphone

The Genesis FET bridges the gap between solid state mics and vintage tube mics with an open, warm sound.

El Segundo, CA (August 1, 2013) – MXL Microphones announces that the new Genesis FET Vocal Condenser Microphone is available now. The Genesis FET is the newest member of the acclaimed Genesis family that also includes the Genesis and Genesis II.

The sound of the Genesis FET has been carefully modeled for the past 3 years by doing thousands of tests against the most expensive solid state mics and vintage tube mics, in addition to our own Genesis II and new Revelation Solo tube mics. The result is a solid state microphone with a warm sound reminiscent of the finest tube microphones.

The Genesis FET is a professional studio microphone designed for the MI channel. It was developed to meet the needs of serious recording artists and engineers.

“The Genesis line has been embraced by musicians worldwide. They love the sound and the style. The Genesis FET will give Genesis fans one more recording tool for their tool boxes,” says Perry Goldstein, MXL Director of Sales and Marketing.

The Genesis FET is a vocal microphone, capable of picking up subtle details in any vocal performance. It features low-noise FET circuitry and Mogami Cable inside for true fidelity. Any professional musician or vocalist can rely on accurate, detailed recordings with the Genesis FET.

The Genesis FET offers users top quality performance at a significantly lower price than comparable microphones. It will have an MSRP of \$399 and come complete with a shockmount, pop filter, and wooden box. The Genesis FET features an eye-catching red body with a dazzling gold grill.

The MXL Genesis FET Microphone is shipping now.

About MXL:

MXL is a leading manufacturer of consumer and professional audio products for the music recording, broadcast, post, production, and live sound markets. Additional information on all MXL microphones can be found at www.mxlmics.com.

About Marshall Electronics:



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Marshall Pro Audio/Video is a leading supplier of LCD monitors, cameras, business microphones, cables and accessories for A/V professionals around the world. With over 30 years of experience servicing the industrial, broadcast and OEM electronics industries, Marshall Pro A/V offers unique system solutions, flexibility, superior customer service and the latest technologies for the professional audio/video market. Discover the Marshall advantage at www.marshall-usa.com.

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