



Where Great Recordings Begin

Contact: Ian Cohen
IGC Public Relations
Phone: (310) 601-8104
Mxl at igcpr.com

New MXL CR77 Blends Vintage and Modern Design into a Uniquely Dynamic Microphone

The MXL CR77 dynamic microphone takes the stage with black chrome styling and a rich, modern tonality.

El Segundo, CA – MXL Microphones debuted its new CR77 Live Stage Dynamic Vocal Microphone at Summer NAMM 2013. The CR77 is the latest addition to the CR Series microphones that boast matte black bodies with black chrome accents. It is the first dynamic microphone in the series and the first mic of its kind developed by MXL. The CR77 boasts the classic microphone shape but the sound and design are all its own.

The MXL CR77 design emphasizes clear, vibrant sound. The grill has smaller holes to eliminate feedback onstage while capturing vocals with clarity. Behind the grill, a foam windscreen is built in to further filter out plosives and background noise. In addition, the cardioid polar pattern rejects periphery noise while capturing clear vocals. The mic also features a built-in shockmount to reduce handling noise, allowing the singer to come in close to the mic. The construction is robust and heavy to withstand the rigors of the road.

Scott Kreuckeberg led MXL's product development of the CR77. He says, "This is an ambitious project for us to move out of the studio, where we're comfortable, and move into the live stage world and provide a high quality, dynamic microphone. We tested and perfected this capsule over many months to come up with the exact tonality we wanted. It's a modern, brighter tonality mic housed in a vintage body, great for performers looking for a stage mic with character."

The MXL CR77 took center stage at two separate live events during Summer NAMM. First, MXL hosted the open mic night at Nashville's Sam Ash store #45. On Friday night, MXL and MOGAMI Cable hosted a Live Music Showcase at The Rutledge on Friday, July 12. The show featured live talent from Nashville performing with the CR77 and MOGAMI cable.

The MXL CR77 will be available at the beginning of 2014.

About MXL:

MXL is a leading manufacturer of consumer and professional audio products for the music recording, broadcast, post, production, and live sound markets. Additional information on all MXL microphones can be found at www.mxlmys.com.

About Marshall Electronics:

Marshall Pro Audio/Video is a leading supplier of LCD monitors, cameras, business microphones, cables and accessories for A/V professionals around the world. With over 30 years of experience servicing the industrial, broadcast and OEM electronics industries, Marshall Pro A/V offers unique system solutions, flexibility, superior customer service



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