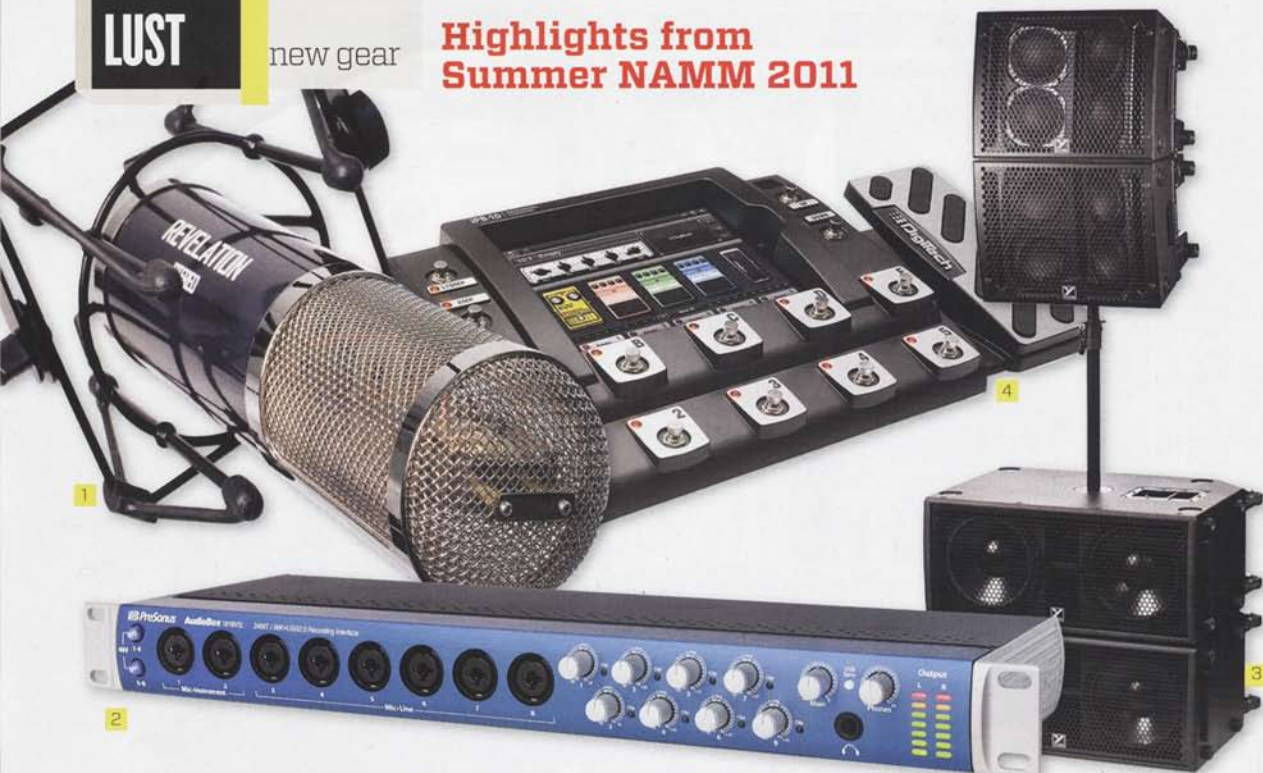


Highlights from Summer NAMM 2011



1

MXL Revelation Stereo Stereo tube mic \$2,495

HIGHLIGHTS Stereo microphone • uses hand-selected Electro-Harmonix EF86 pentode tubes • fixed X/Y 90-degree stereo capsules • tuned grill cavity to reduce standing waves • comes with stereo power supply, shock mount, Mogami XLR and power supply cables, aluminum flight case, cleaning cloth

TARGET MARKET High-end recording of drum overheads, acoustic guitar, backing vocals, and other sources that benefit from stereo recording

ANALYSIS Why set up two mics when one will do the job? With most DAWs defaulting to stereo tracks, the Revelation Stereo simplifies recording stereo sources.

mxlmics.com

2

PreSonus AudioBox-VSL Series USB 2.0 interfaces \$199-\$499

HIGHLIGHTS Three models: 2-in/2-out, 4-in/4-out, 18-in/18-out • tightly integrated software provides virtual "Fat Channel" dynamics processing and EQ (*à la* StudioLive-series mixers), with ultra-low latency for realtime recording/monitoring • Class A XMAX mic preamps with 48V phantom power • MIDI I/O • reverb, delay effects • includes PreSonus Studio One Artist DAW

TARGET MARKET Depending on the model, laptop/portable recording, small studios, larger studios, laptop-controlled on-stage mixing

ANALYSIS To compete in a crowded interface market, PreSonus folds in virtual processing that bypasses a computer's operating system for extremely low latency.

presonus.com

3

Yorkville Paraline Series Vertical array PA PSA1 \$2,399, PSA1S \$2,399

HIGHLIGHTS System includes PSA1 active full-range loudspeaker system and 1,400-watt dual 12-inch PSA1S active subwoofer • injection-molded ABS cabinet and neodymium-magnet woofers minimize overall weight • integrated power amplifiers and internal DSP • patented Paraline horn lens technology • up to four PSA1 cabinets can operate safely from a standard 15-amp service

TARGET MARKET Mobile PA applications and venues where access to complex trussing or roof hangs isn't practical

ANALYSIS This compact, expandable active vertical array follows the industry trend of packing more power for live performance into a smaller, more-easily-set-up footprint.

yorkville.com

4

DigiTech IPB-10 iPad-programmable pedalboard \$749.95

HIGHLIGHTS Design a pedalboard on an iPad or iPad 2, choosing from 87 pedals, 54 amps, and 26 cabs • assign effects to footswitches and pedal • can operate without iPad inserted • place effects and effects loop in any order • up to 10 pedals, one amp, and one cab per setup • library for storing, organizing, and rating presets

TARGET MARKET Guitar processing on stage or in the studio

ANALYSIS A brilliant melding of iPad and conventional pedalboards, the IPB-10 uses the iPad to create setups, then lets you transfer these to a rugged pedalboard with lots of I/O.

digitech.com