



## **Marshall Electronics, Inc.**

*Product Innovation Through Technical Excellence!*

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### **FOR IMMEDIATE RELEASE**

#### **MXL INTRODUCES NEW STUDIO COLLECTION MICROPHONES AT SUMMER NAMM**

*Nashville attendees will get a first-hand look at MXL's newest products, including the R77 Classic Ribbon mic and the V89 condenser.*

El Segundo, CA, June 1, 2009 – MXL Microphones (Summer NAMM, booth #401) will showcase several new product innovations at Summer NAMM, July 17- 19, 2009. Included in the line-up is the new R77 Classic Ribbon microphone, as well as the V89 Low Noise Condenser Microphone.

Breathing new life into an old classic, the MXL R77 is reminiscent of RCA ribbon mics of the 1930s with a classic body design with gold and chrome metal finish. The R77 adds the latest audio technologies and delivers extremely natural sound to vocal/instrument recordings as well as broadcast. MXL will also introduce the R77L, a limited-edition that includes a Swedish Lundahl transformer.

One of the most anticipated microphones to come from MXL since the ground-breaking Genesis mic, the V89 can tackle any recording task and offers outstanding performance on vocals, acoustic guitar, strings piano and more.

“We’re looking forward to showing off our Studio Collection at Summer NAMM,” notes Jim Mona National Sales Manager, MXL Pro Audio Division. “We’re all really proud of these mics, and people who stop by the booth and test them will be blown away by the sound quality.”

MXL will also display their new R44, a high quality ribbon mic targeted to price conscious musicians, as well as their classic recording pack, V67 series, and the world-famous Genesis..

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