



Marshall Electronics, Inc.

Product Innovation Through Technical Excellence!

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FOR IMMEDIATE RELEASE

MXL[®] Reissues Classic Recording Pack

Responding to requests from customers to bring back the 2001 classic microphone, MXL introduces the 2001A/600 classic recording pack.

El Segundo, CA, November 18, 2008 – MXL[®] Microphones, the professional audio division of Marshall Electronics, is now shipping the MXL 2001A/600, a classic recording pack that includes a vocal condenser microphone and instrument condenser microphone. The move is in response to increasing pressure from retailers and musicians to bring back the popular 2001 recording microphone.

“Ever since we stopped making the 2001, people have been asking us to bring it back,” says Jim Mona, MXL’s National Sales Manager. “So we decided to take our popular classic and make it even better with MXL 2001A/600 Classic Recording Pack.”

According to Mr. Mona, MXL engineers hand selected an original 2001 microphone from their 1997 collection and developed the 2001A. Sounding as good as and even better than its predecessor, the MXL 2001A has a clean and open sound that makes it ideal for use in professional and project studios.

Also included in the pack is the MXL 600, a versatile instrument mic manufactured around the same time as the 2001. Its retro grill and classic sound make it the perfect companion in this commemorative recording pack reissue. Both microphones are wired with world-famous Mogami[®] wire for stunning sonic transparency.

The MXL 2001A/600 Reissue includes two condenser microphones, mic clips, hard carrying case, and cleaning cloth.

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